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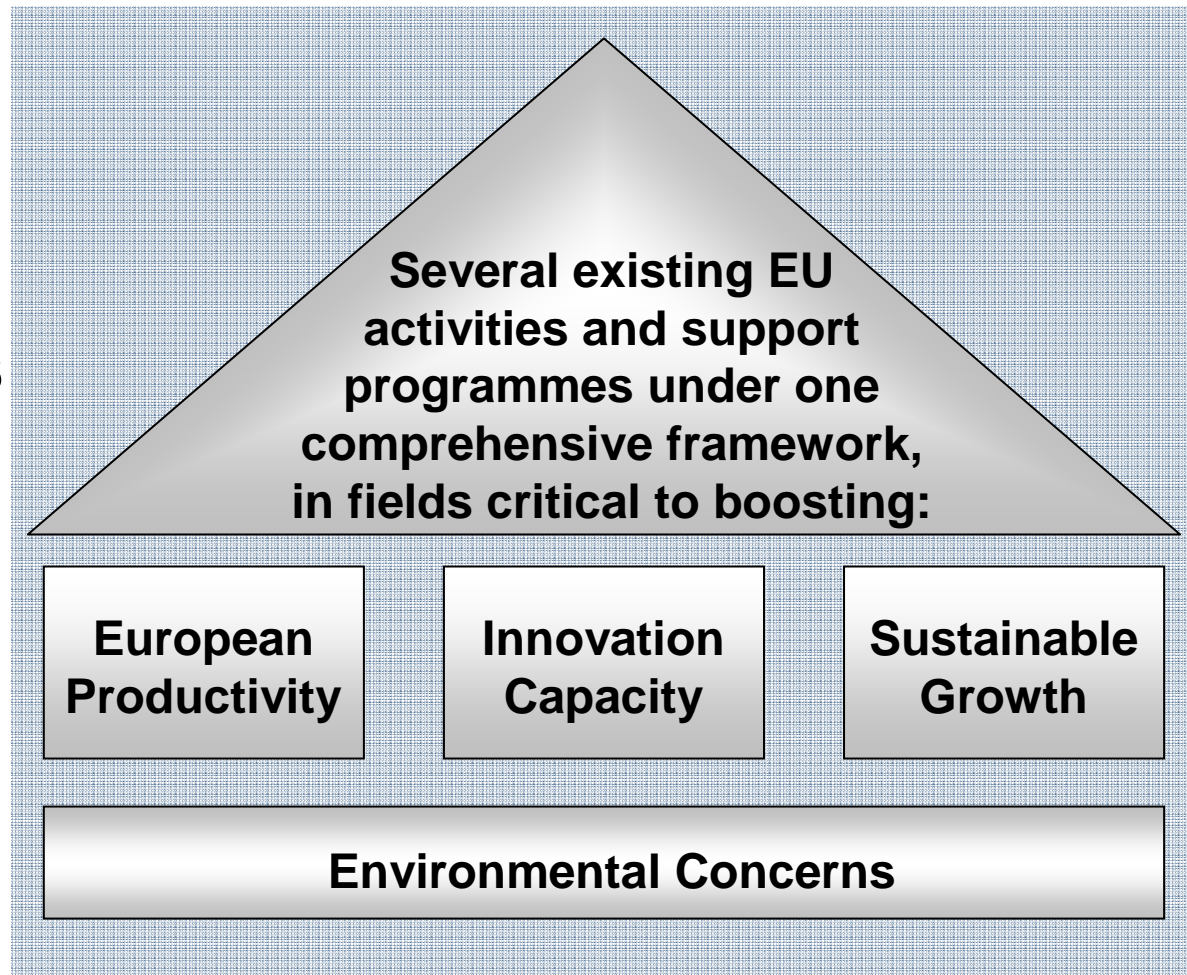
## **EU FUNDING OPPORTUNITIES FOR SMEs IN GOZO**

*Competitiveness and Innovation Framework Programme (CIP)*

**16<sup>th</sup> September 2009**

# What is CIP?

**C**OMPETITIVENESS  
**I**NNOVATION  
**P**ROGRAMME



# What is CIP?

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## Overarching objectives:

1. support innovation activities (including eco-innovation)
2. provide better access to finance for SMEs
3. deliver business support services within the regions
4. encourage a better take-up and use of ICT whilst helping also to develop the information society
5. promote the increased use of renewable energy and energy efficiency

# CIP: From Research to the Market



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**RESEARCH:**  
Technology (“hardware”) development,  
pilots, demonstration

**MARKET:**  
Mass production and use,  
promotion, framework conditions

→ Promote / catalyse “innovation”

# What is the NCP's role?

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- To promote and disseminate information
- Encourage and guide participation
- Provide Partner Search support
- Facilitate a collaborative framework conducive to development of synergies across the 3 pillars

through:

- ✓ [www.cipmalta.com](http://www.cipmalta.com)
- ✓ regular email-shots
- ✓ one-to-one meetings
- ✓ focused groups
- ✓ information session, seminars, conferences

## Its three pillars:

### Competitiveness and Innovation Programme (2007 – 2013)



**Entrepreneurship  
and Innovation  
Programme  
(EIP)**



**Information  
Communication  
Technologies – Policy  
Support Programme  
(ICT - PSP)**



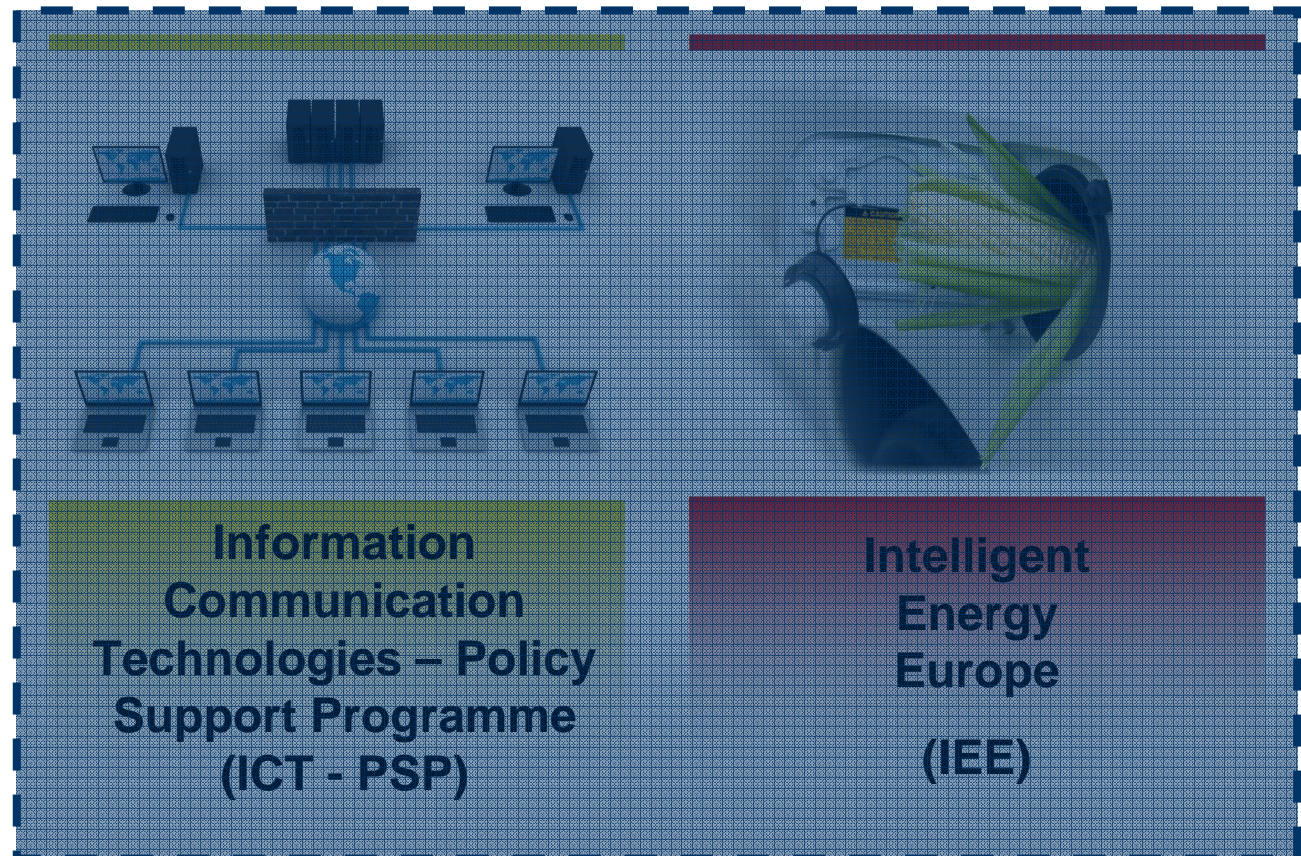
**Intelligent Energy  
Europe  
(IEE)**

# Entrepreneurship and Innovation (EIP)

## Competitiveness and Innovation Programme (2007 – 2013)



**Entrepreneurship  
and Innovation  
Programme  
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## Entrepreneurship and Innovation (EIP)

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- Facilitate access to finance for SMEs: loan guarantees for banks through the European Investment Fund
- Support for SME through the Enterprise Europe Network at Malta Enterprise
- Service contracts for studies, analyses, surveys, training and awareness campaigns, events (European SMEs Week, eSkills Week)
- Pilot projects through various calls (e.g. Networks for the competitiveness and sustainability of European tourism, Europe INNOVA, PRO INNO Europe) to promote entrepreneurship and innovation
- Support innovation, particularly eco-innovation, in SMEs: **Eco-Innovation Programme**

## EIP: Eco-Innovation Programme

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- addressed mainly to companies that have developed an **environmental product, service, management practice or process** which has a proven track record, yet is not fully marketed due to non-technological barriers
- 2009 Priorities: Materials recycling, Buildings, Food & drink, Greening business & smart purchasing
- Co-financing in proportion of 40-60%, depending of the type of applicant; Budget ~ €28m; Duration max. 36months
- A proposal could be submitted even by only 1 applicant – incl SME – and funding is even available for (partly) hardware investment
- Deadline 2009 call was 15<sup>th</sup> September 2009

## What SMEs can participate in Eco-innovation?

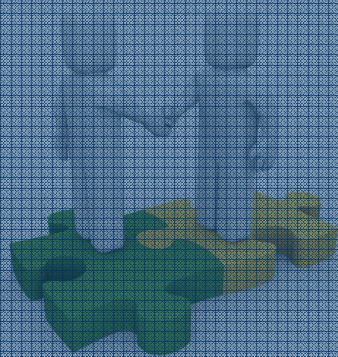
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- SMEs that have eco-innovative idea, product, process, practice or system
- or
- Can give value added to an eco-innovation project: i.e. management, technology, ICT, market replication...

Example 2008: Cottage Products (Gozo) Ltd.

# ICT Policy Support Programme

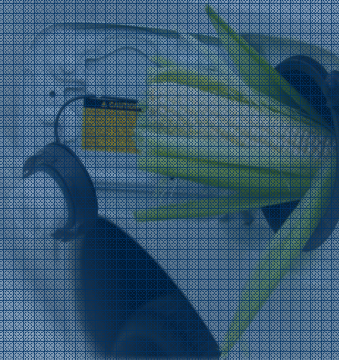
## Competitiveness and Innovation Programme (2007 – 2013)



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**Intelligent  
Energy  
Europe  
(IEE)**

# ICT Policy Support Programme

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- Aims to accelerate the development of a sustainable, competitive, innovative and inclusive Information Society through the **best use and wider adoption of ICT by citizens, businesses and governments**
- Main question: How ICT can help to improve and develop other areas of the economy, industry, education, health, etc.?

## ICT Policy Support Programme

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- **Benefits to SMEs** by encouraging the development of lead markets for innovative ICT-based solutions, especially in the areas of public interest
- **Supports:**
  - ✓ Pilot actions, experience sharing and consensus building (annual calls for proposals)
  - ✓ Policy analysis, awareness raising and promotion campaigns (call for tenders)
  - ✓ Development of digital content
- **2009 Call for applications deadline 2 June 2009** with a budget ~ €107m

## 2009 Call: Funding themes

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Theme 1: ICT for health, ageing and inclusion

Theme 2: Digital Libraries

Theme 3: ICT for government and governance

Theme 4: ICT for energy efficiency, environment and smart mobility

Theme 5: Multilingual Web

Theme 6: Public Sector information

Theme 7: Internet evolution and security (including Radio Frequency Identification - RFID)

Theme 8: Open innovation, user experience and living labs

## 2009 Call: Instruments overview 1/2

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### Pilot (Type A)

- building on initiatives in Member States or associated countries
- Funding: 50% (30% indirect costs)
- Consortium: min 6 national administrations
- **Industry has key role in implementation**

### Pilot (Type B)

- stimulating the uptake of innovative ICT based services & products and exploitation of digital content
- funding: 50% (30% indirect costs)
- Consortium: min 4 independent legal entities from 4 MS/AC
- **Key actors: full service value chain (including providers)**

## 2009 Call: Instruments overview 2/2

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### Thematic Network (TN)

- providing a forum for stakeholders for experience exchange and consensus building
- Funding: 100% (flat rate/lump sums)
- Consortium: min 7 independent legal entities from 7 MS/AC

### Best Practice Network (BPN)

- exclusively for the theme on "digital libraries" to support sharing of best practices in this field.
- Funding: 80% (no indirect costs)
- Consortium: min 7 independent legal entities from 7 MS/AC

## What SMEs can participate in ICT-PSP?

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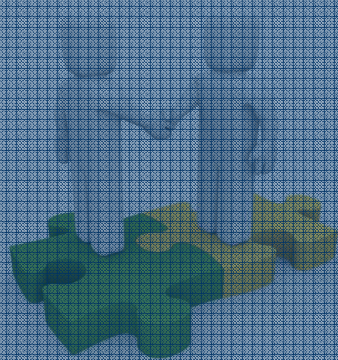
SMEs in ICT, like:

- Technology providers
- Software developers
- E-Business
- Website design
- Graphic design/3D
- ...

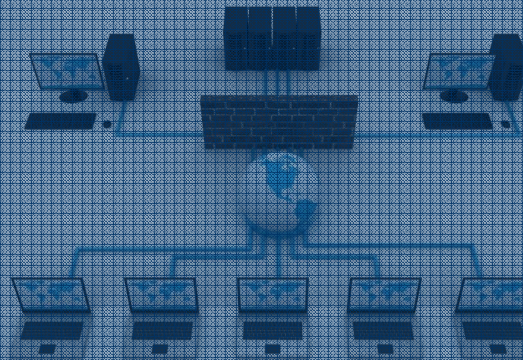
Which can be:

- Participants in the project – implementation
- Subcontracted in the project
- Project leaders (Pilot B)

## Competitiveness and Innovation Programme (2007 – 2013)



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and Innovation  
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Intelligent  
Energy  
Europe  
(IEE)

IEE supports the promotion of **energy efficiency** and the use of **renewable energy sources** by overcoming non-technological barriers (legal, financial, institutional, cultural and social barriers)

**Objective:** secure, competitive and sustainable energy in Europe

IEE runs from 2007 to 2013 with a budget of €730m and max. co-financing of 75%

2009 Call for proposals opened on 31 March with a budget of €65m, deadline for applications was 25 June 2009

## What was funded in 2009 by the IEE programme?

- **Promotion & Dissemination Projects** – *under the current Call for Proposals*

**Enabling Policies: 20% by 2020**

**Market transformation**

**Changing behaviour**

**Access to capital**

**Training**

- **Market Replication Projects** – *in cooperation with EIB*
- **Studies, communications campaigns, databases, etc.** – *under Call for tenders*

### **IEE does not fund:**

- **Research & Development projects**
- **demonstration projects**
- **hardware & infrastructure investments**

## 2009 Fields of action

### **SAVE: *Energy Efficiency***

- Energy-efficient buildings
- Energy-efficient products

### **ALTENER: *Renewable Energy Sources***

- Electricity from renewable energy sources
- Renewable heating/cooling
- Small-scale renewable energy applications in buildings
- Biofuels

### **STEER: *Clean and Energy Efficient Transport***

- Alternative fuels and clean and energy-efficient vehicles
- Energy-efficient transport
- Capacity-building in transport for local and regional agencies

### ***Integrated Initiatives***

- European networking for local action
- Sustainable energy communities
- Bio-business
- Energy services
- Intelligent energy education

## **IEE promotion and dissemination projects are mainly addressed to pioneers and multipliers!**

- targeted information dissemination
  - Due to their high creativity and innovation potential, SME are important carriers of know how (developers of new technologies and services, pioneer users)
  - SME are important as disseminators of know-how
- accelerated capacity building
  - SME have fewer resources and thus benefit more from targeted information activities, new education and training schemes, etc.
- support for the development of new markets
  - SME are benefiting from market development activities.

# What SMEs can participate in IEE?

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## **SMEs specialized in Energy Efficiency and RES as partner, or sub-contracted:**

- Provide know-how to the project
- Provide training
- Draft reports
- Participate in dissemination, promotional campaign
- Carry-out studies
- ...

# Proposal information

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- **Key documentation:**
  - Work Programme 2009, Guides for Applicants, FAQs, Electronic submission system guide, Model Grant Agreement...
- **Partner Search:**
  - On our website [www.cipmalta.com](http://www.cipmalta.com)
  - Various EU websites (e.g. [www.ideal-ist.net](http://www.ideal-ist.net) for ICTPSP)
  - Through the NCPs network
- **Documentation, information, support at:**

CIP Malta National Contact Point: [www.cipmalta.com](http://www.cipmalta.com)

# Thank you for your attention

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