



Malta-EU Steering & Action Committee

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PRESS RELEASE

Joint MEUSAC - CIP Seminar on the ICT Policy Support Programme

The CIP Malta National Contact Point within MIMCOL in collaboration with MEUSAC, today organised an international seminar dedicated to the ICT Policy Support Programme (ICT-PSP) with a particular focus on:-

Theme 1: ICT for a low carbon economy and smart mobility, and

Theme 4: Open innovation for future internet-enabled services in “smart” cities.

The ICT-PSP is one of the main pillars of the Competitiveness and Innovation Programme (CIP) and aims at stimulating innovation and competitiveness through the wider uptake and best use of Information Communication Technologies (ICT) by citizens, governments and businesses, particularly SMEs.

With a budget of €14 million, the main objectives under Theme 1 include: improving energy and water efficiency in social housing through ICT, to stimulate the uptake of innovative ICT-based mobility services for sustainable and energy efficient transport systems and to provide stakeholders with ICT solutions for innovative water management.

ICT-PSP is one of the main financial instruments of the “i2010 – A European Information Society”, a strategic framework adopted by the EU in 2005 set at achieving three priorities:

- the completion of a Single European Information Space which promotes an open and competitive internal market for information society and media;



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- strengthening Innovation and Investment in ICT research to promote growth and more and better jobs;
 - achieving an Inclusive European Information Society that is consistent with sustainable development and that prioritises better public services and quality of life.

Various presentations were delivered with regard to projects which are exploiting ICT or which are providing more efficient and higher quality services.

Presentations were delivered by: Ms. Anamaria Pantea, Manager, CIP, Mr. Claudio Grech, Chairman of the Malta Technology Information Agency, Mr Sean Barbara from Automated Revenue Management Services Ltd., Mr Carlo Donzella, MediaKIS Ltd. CEO, Mr Jin Choi, Country Director of Smart City Malta, Ms Tunde Kallai, Founder of the Hungarian, Swiss and Maltese Living Labs, Mr Jean-Pierre Euzen from the DG Information Society of the European Commission, and Mr. Eric Flask, from the FP7 National Contact Point.

The seminar was also addressed by Dr. Austin Gatt, Minister for the Infrastructure, Transport and Communications, and by Dr. Chris Said, Parliamentary Secretary for Consumers, Fair Competition, Local Councils and Public Dialogue as well as by Dr Vanni Xuereb, Head of MEUSAC.

All the speeches and presentations will be uploaded on the MEUSAC website (www.meusac.gov.mt) in the coming days.

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