



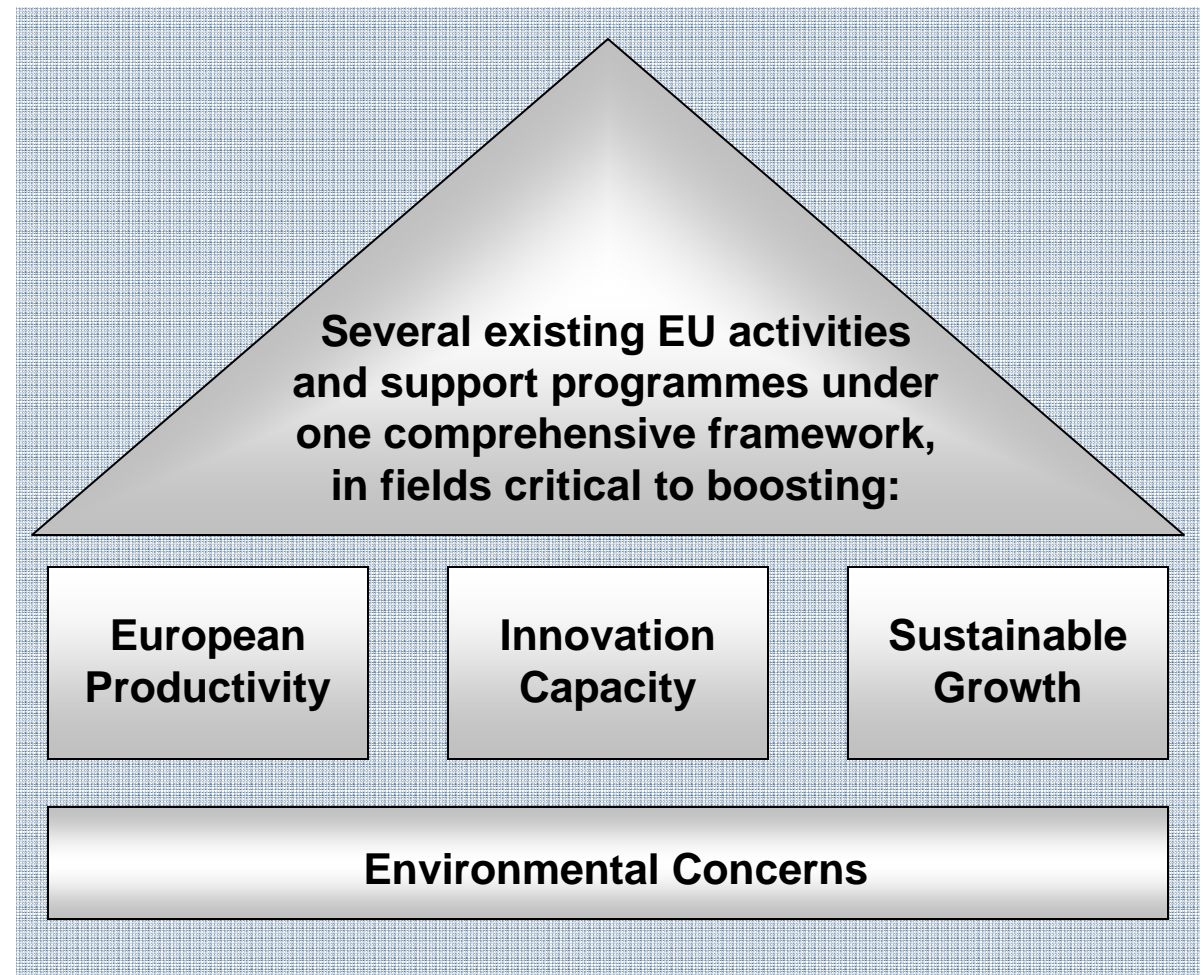
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***Funding Opportunities for Local Councils:
Intelligent Energy Europe 2009 and the “Covenant of Mayors” initiative***

17th March 2009, Floriana Local Council
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Overview: What is CIP?

COMPETITIVENESS
INNOVATION
PROGRAMME



Overview: What is CIP?

Competitiveness and Innovation Programme (2007 – 2013)



**Entrepreneurship
and Innovation
Programme
(EIP)**



**Information
Communication
Technologies – Policy
Support Programme
(ICT - PSP)**



**Intelligent
Energy
Europe
(IEE)**

Energy supply security, competitiveness and sustainability

IEE-1: from 2003 to 2006 with a budget of €250m and max. co-financing of 50%

IEE-2: from 2007 to 2013 with a budget of €730m and max. co-financing of 75%

2008 Call for proposals has a budget of €47m

2009 Call expected to open in March/April 2009; total budget ~ €80m

What does a project need to be eligible for IEE funding?

- ✓ Clear objectives, high impact, European added value
- ✓ Minimum 3 partner organisations from 3 different eligible countries
- ✓ Maximum funding period 3 years
- ✓ Budget usually € 0.5 - 2.5 million (mainly staff costs, indirect costs 60% flat rate)

Applying for IEE funding is a **highly competitive process**. Project proposals must be of a **high professional quality** to have a reasonable chance of being selected for funding.

What will be funded in 2009?

■ **Promotion and Dissemination Projects**

- awareness raising and information provision
- building & spreading of know-how
- development of skills & methods
- exchanges of experience
- capacity building
- development of market and intelligence
- education & training
- policy input

■ **Market Replication Projects** – in cooperation with EIB

No funding for “hardware” type investments, demonstration projects, or technical research & development projects on energy efficiency and renewables!

From Research to the Market



Intelligent Energy  Europe

RESEARCH:
Technology (“hardware”) development,
pilots, demonstration

MARKET:
Mass production and use,
promotion, framework conditions

→ Promote / catalyse “innovation”

Fields of action (1/2)

SAVE : Energy Efficiency

- Energy-efficient buildings
- Energy-efficient products

ALTENER: Renewable Energy Sources

- Electricity from renewable energy sources
- Renewable heating/cooling
- Small-scale renewable energy applications in buildings
- Biofuels

Fields of action (2/2)

STEER: Clean and Energy Efficient Transport

- Alternative fuels and clean and energy-efficient vehicles
- Energy-efficient transport
- Capacity-building in transport for local and regional agencies

Integrated Initiatives

- European networking for local action
- Sustainable energy communities
- Bio-business
- Energy services
- Intelligent energy education

2009 Key actions of high relevance for Local Councils

European networking for local action (1/2)

General objectives:

- To enhance collaboration between local / regional organisations in **different countries**
- To promote the benefits of an integrated and focused approach to the promotion of sustainable energy through synergistic collaboration between organisations working in the **different sectors of EE, RES and sustainable transport**, not just at national but even international level
- To promote **intelligent energy** as a **key input to planning for sustainable development** at local/regional level, leading to job creation, environmental protection and improved quality of life, including sustainable tourism
- To promote the benefits offered to citizens and private sector by **sustainable and intelligent energy attitudes**
- To promote energy efficiency (**cogeneration**) in the use of renewables

European networking for local action (2/2)

Priorities for action in 2009:

- **Large scale, synchronized promotional activities** aimed at **changing consumer behaviour** on EE and RE
 - mobilising local stakeholders across EU
 - strong EU media impact

KEY PARTNERS: local / regional authorities, development agencies, energy agencies, multipliers like chambers of commerce, associations of professionals, consumer groups, media / communications actors

- **Joint activities** of experienced energy agencies working with national, regional or local authorities **to trigger investments in sustainable energy projects with help of structural funds**

KEY PARTNERS: local / regional authorities, local / regional energy agencies development agencies, structural fund managers

Sustainable energy communities (1/2)

General objectives:

- To **boost the number of local/regional communities** which lead the way towards a lowcarbon future **beyond EU Energy Policy targets**
- To support local/regional communities which have the ambition to **integrate and institutionalise the intelligent use of energy into all areas of life** within their territories
- To have **decision-makers** of these communities **lead by example** and convince their citizens, companies and peers to follow suit

Sustainable energy communities (2/2)

Priorities for action in 2009

- **Promotion activities** by **regional or national associations of public authorities** that through their role as multiplier can have a significant impact in developing sustainable energy communities
- **Actions assisting** communities to be or become a **member of the Covenant of Mayors**
 - addressing energy demand and supply
 - strengthening collaboration between all relevant stakeholders
 - stimulating energy-efficient behaviour
 - playing an exemplary role
 - encouraging new communities to follow suit



ambitious EC initiative that seeks to bring together Europe's local authorities in a permanent network to take the lead in the fight against global warming by formally committing to go beyond 20-20-20 goals

What are the operational activities to undertake?

- prepare & implement Sustainable Energy Action Plan (JRC support)
- regular Implementation Reports
- promotion and citizens involvement activities
- encourage participation of other stakeholders in the Covenant

How does EC contribute? (CoM Office, EIB financing facility, 2 key actions)

- provide technical assistance and networking support
- monitor implementation and results
- provide political recognition and visibility directly to the signatories
- negotiate the support of territorial authorities for smaller cities
- negotiate the contribution of third parties
- mobilise finance

Market Replication Projects

Project Development Services for Energy Efficiency and Renewable Energy Projects in Municipalities and Regions

General Objectives:

The Sustainable Energy Financing (SEF) Initiative, part of the European Economic Recovery Plan adopted by EC in November 2009, aims to **accelerate the uptake and market replication of proven sustainable energy technologies and processes within EU**, through a number of pilot cases, by:

- encouraging and helping project promoters to identify and prepare **bankable projects**
- improving **access to** equity and credit markets, maximising **investment leverage** from available budgetary resources
- **reducing transaction costs**, notably by bundling small investments into more economic packages/portfolios

Priorities for action in 2009:

Provision of **project development services** designed to support:

- the generation of a flow of bankable projects, by helping promoters to identify, structure and implement projects. The idea is to **enhance local capacity for project development** as opposed to direct involvement in the technical preparation of projects;
- **assessment of project risk** by local banks and other intermediaries

Key players & target groups:

- The main target groups will be cities, **municipalities** and regions committed to achieving and **going beyond the objectives of the EU sustainable energy policy**, particularly in the framework of the Covenant of Mayors initiative.
- The key players in project development will be local and regional **energy actors** as well as intermediate **banks** and **housing associations**.

Initial focus on:

1. Public buildings, including social housing, and municipal infrastructures, to support increased energy performance.

- Implementation of local/regional EE and RE investment plans

2. District heating and cooling, with emphasis on combined heat and power systems

- Support for project identification and development
- Development of a local or regional financing facility for decentralised CHP systems (building or neighbourhood level)
- Support for project development for innovative expansion of district heating grids towards district cooling

3. Public transport and integrated mobility

- CleanBus Framework Financial Facility
- Innovative solutions to optimise urban logistics

4. Horizontal and supporting activities

- Ad-hoc advisory services
- Provision for general support given by the EIB for the cities participating in the Covenant of Mayors initiative
- Risk management training for financial intermediaries
- PPP-structuring of projects developed in the above described sectors

How does it work?

- Based on Sustainable Energy Action Plans, EIB identifies “**bankable**” investment programmes for its support
- EIB pre-appraises projects of cities (or groups of cities) that have **concrete and sufficiently large investment programmes** to implement the objectives of the Covenant of Mayors
- From 2010 onwards, project development services will be further developed according to market testing and response, and **appropriate financial instruments** will be prepared in their support.

Intelligent Energy Europe



Indicators	Enabling Policies & Strategies	Market Transformation	Changing Behaviour	Access to Capital	Training	Local Leadership	Special Initiatives	Market Replication Projects (sectors)	Market Replication Projects								
Fields	SAVE	Energy-efficient buildings	Energy-efficient products	Renewable electricity	Renewable heating & cooling	European networking for local action	Sustainable energy communities	Bio-business Initiative	Energy services Initiative	Intelligent energy education Initiative	Product Standards initiative	Public buildings	District heating and cooling	Horizontal and supporting activities	Public transport and integrated mobility	Market Replication Projects	
	AL TENER																
	STEER																
																	Promotion and Dissemination Projects

Interested to apply? Then, next steps:

- **Subscribe to our news alerts** to automatically receive the latest news
- **Read carefully** the call and work programme documents (*available soon*)
- Do not duplicate but build on existing projects and materials: **check the IEE projects database** and the **Intelligent Energy eLibrary** (*details can be found on our website*)
- **Carry out a pre-check of proposal** idea to make sure your project is principally eligible for IEE funding
- Find your project partners - **we can help**
- Do not hesitate to contact the **CIP National Contact Point** if you need additional information
- Submit your application before the **DEADLINE** (*t.b.a.*) using the online submission tool

Thank You



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