

Funding 4 y EU

Issue 22

31 July 2009

In this Issue:

Initiatives Forum, Nantes: 29-30 October 2009	2
Midland Region Forms Cultural Heritage Network	2
NISTA' - The Benefits of Sharing Life's Responsibilities Campaign	3
OIWAS Project Benefits from European Refugee Fund	4
Me2! Integration of Persons with Disability into the Labour Market	5
Partner Searches	6
Open Calls	7

LIFE+ Funding Information Seminar for Local Councils & NGOs



An information session on the Life+ Funding Programme was organised by the Life+ National Contact Point and MEUSAC, specifically for the benefit of Local

Councils and environment-related NGOs. This Information Session was held on The Life+ Funding Programme takes over from its predecessor Life III and supports the development and implementation of Community policy and legislation, with a view to promoting sustainable development.

The keynote speaker at this event was Juan Manuel Reuvelta, Director of the Valencia Regional Representation Office. The Valencia Region is the frontrunner with regard to funds allocated under LIFE Environment and LIFE Nature. A total of € 21,110,812 have been allocated to the Valencia Region to invest in innovation and environment. The Valencian Region has in fact been leading for

three consecutive years on this front.

This event was held on 27th July 2009 at Dar l-Ewropa, Valletta (behind market). It also included the participation of Maria Elena Attard (Life+ NCP), Maria Schembri (Head – Funding Unit), Dr Vanni Xuereb (Head – MEUSAC) and Vince Attard (President – Nature Trust). The Hon. Dr Chris Said, Parliamentary Secretary for Public Dialogue and Information, delivered the opening address.

Copies of the presentations are available on <http://www.meusac.gov.mt/fme/832/default.aspx>



INITIATIVES FORUM, NANTES

29 - 30 October 2009

**Young Europeans inspired by young Europeans,
Through projects or innovative experience based on
opening up to others.**

Calls for application are open for the Initiatives Forum in Nantes. This is a forum in which young people from various European countries, involved in NGOs and innovative projects that help strengthen citizenship or "living together", exchange experience in Nantes. This forum will allow for exchange of good practices and factors for success and difficulties.

The organisers are looking for experience and projects that are innovative, in terms both of their very goals and methods of implementation. Young people must be parties to these projects as active stakeholders.

The candidates will be selected in early September, so cities and NGOs interested are invited to send a complete application detailing the initiative **by 1 September 2009**. Each project selected will be presented by a **delegation of two people**, at least one of them being a young person.

The Forum will take place at Nantes Métropole on 29 and 30 October 2009. A welcome drink will be arranged on 28 October; and on Saturday, for those who wish, a social programme will be available to discover Nantes and meet young people from Nantes. A detailed schedule will be sent out in early September.

A dedicated website (English/French) will be set up for the operation to highlight the various projects selected and allow young people to continue exchanging ideas with each other. The selected projects will be published in a best-practice handbook.

Accommodation expenses from 28th to 31st October and food expenses on 29th and 30th are covered and travel expenses will be subsidised up to €400 per person.

Further details can be obtained by contacting:

Philippe Malinge

philippe.malinge@nantesmetropole.fr

NANTES METROPOLE

2 cours du Champ de Mars

F-44923 Nantes Cedex 9

Or

David Coirier

david.coirier@mairie-nantes.fr

VILLE DE NANTES

2 rue de l'Hôtel de Ville

F-44000 Nantes

Nantes Métropole
C O M M U N A U T É U R B A I N E



Midland Region Forms Cultural Heritage Network

The Midland Regional Authority is among the founder members of the European Cultural Tourism Network (ECTN), a newly-formed initiative to provide a platform for cooperation, shared research, and exchange of experience opportunities among professionals and public bodies involved in tourism and cultural industries in different European regions. The network's establishment follows upon the core partners' involvement in an IN-

TERREG 3C project to provide guidance towards best practice in the development, management and promotion of Cultural Tourism, based on case studies, research and experience.

ECTN's areas of interest to date include training, better integration between the tourism and culture sectors, and providing coherent representation for the interests

Midland Region Forms Cultural Heritage Network (cont..)

of cultural tourism in relations with the European Commission and other networks.

Network membership is open to

- Regional Governments or small member states
- Regional organisations
- City /county authorities
- Universities/ HE institutions
- NGO/Cultural Tourism business
- European States not in EU
- Individuals
- Students from a member University/HE institution

ECTN's inaugural annual conference, 'Culture with a twist – new ways of thinking about cultural tourism', will take place in Turku, Finland on 23-24 September.

Further details are available on <http://www.ectn.eu.com/>

NISTA' - The Benefits of Sharing Life's Responsibilities Campaign

by Tonio Montebello

Manager — Marketing and Customer Care, ETC

The NISTA' project is a campaign led by ETC, spanning three years which includes a 13-week television series promoting financial independence for women and the greater involvement of men in the sharing of non-remunerated family work. It also targets employers by highlighting the benefits that increased work-life reconciliation measures at work can have for both employers and their employees.

The purpose of the campaign – which is in line with EU and national policies - is to:

- Increase the female employment rate by promoting the benefits of
 - (a) Financial independence for women through formal employment and self-employment;
 - (b) Sharing of non-remunerated work in the home
 - (c) A second income for the family, to achieve a better standard of living;
- Decrease the feminisation of poverty through dependence on the State and/or their spouse/partner where financial matters are concerned
- Promote a change in the workplace mentality by targeting employers on the benefits and win-win solutions that can be achieved through the introduction of various work-life reconciliation measures in their organisations



The project will consist of a number of activities, namely:

- Pre and Post Research Exercise as follows:
 - ⇒ Phase One of the campaign: Challenging Traditional roles for women
 - ⇒ Phase Two of the campaign: Promoting Men in the Family sphere
 - ⇒ Phase Three of the campaign: Employers for work-life balance
- TV Programme: 13 weeks series of 30 minute programme after prime time TV on national TV Station

NISTA' - The Benefits of Sharing Life's Responsibilities Campaign (cont.)

The project aims to increase the female employment rate by 2% which would have an impact of 0.6% on the total employment. The increase in female employment



rate has been deduced from reviewing the female employment rate trajectory over the last few years.

Since 2005 the employment rate for women increased by almost 4% from 33.6% to 37.5% in 2007 (3/2008). It is projected, that in view of this increase, the female employment rate between 2008 and 2011 (the duration of the project) will increase by a further 2%. This shall be calculated by comparing National Statistics Office data through the Labour Force Survey. However, it is important to note that this increase is not solely dependent on the campaign's message, but will also be determined by other factors, outside the campaign's aim and control.

Increase in employment rate: 0.6%

According to July – September 2007 Labour Force Survey (3/2008) there were 104,982 males and 51,948 females in employment, for a total employed population of 156,930.

A 2% increase in the female employment rate will result in an overall total female employment rate of 52,987, which will in turn result in a total employment rate of 157,969. This refers to an increase of 0.6% in the total employment rate.

OIWAS Project Benefits from European Refugee Fund

Jesmond Camilleri

Director—Programme Implementation, MJHA

Since 2004, Malta has benefited from the European Union's European Refugee Fund (ERF). This Fund assists Member States in addressing the difficulties arising from receiving asylum-seekers, refugees and beneficiaries of subsidiary protection. A yearly financial allocation is made available to each Member State, which is then responsible for implementing projects according to its needs and in line with a multi-annual programme.

One of the projects implemented under the ERF framework programme 2005-2007 is the "Upgrading of the infrastructure at the Marsa Open Centre", which was approved and implemented under the Annual Programme 2007 and concluded in 2008. Fondazzjoni Suret il-Bniedem, the entity managing the open centre for asylum-seekers, refugees and beneficiary of humanitarian protection, carried out a project made up of four components, with the overall aim to improve the facilities and conditions at the open centre and to assist the resi-

dents to integrate as much as possible in the Maltese society.



OIWAS Project Benefits from European Refugee Fund (cont.)



With the financial assistance of the ERF, two kitchens, which cook traditional African food have been upgraded and necessary refurbishments carried out to meet the

required standards of the Public Health Department. An Education Centre was set up and equipped to offer classes in various subjects while a Housing Association was established in order to assist the residents in finding alternative independent accommodation. The project also aimed at improving the medical assistance provided at the centre, by providing the services of a nurse and doctor on a number of days.

This project was co-financed by the European Union (through the ERF) at the rate of 75% of the estimated cost amounting to nearly €138,000. It has now been implemented successfully and the residents of the open centre are enjoying improved facilities and receiving medical assistance and the tools to facilitate their integration. Fondazzjoni Suret il-Bniedem will follow up this project during 2009 -2010 with the financial assistance of the ERFIII programme.

Me2! Integration of Persons with Disability into the Labour Market

Amanda Mizzi

Social Marketing & Communication Executive—FSWS

Agenzija Sapport within the Foundation for Social Welfare Services, together with the National Commission of Persons with a Disability (KNPD) and the Employment and Training Corporation (ETC), will be collaborating on ESF project *Me2! - Integration of persons with disability into the labour market*. This project will also feature a transnational partner, Brandon Trust from the United Kingdom.

People with a disability are at a disadvantage in the open labour market, when compared to others. *Me2!* targets persons with a disability, assesses their needs, strengths and abilities, evaluates and validates their skills and competences, and eventually places as many as possible in employment. All this helps to promote their independence, while at the same time gives them an opportunity to contribute their skills to the dynamic needs of the labour market.

Me2! will be offering innovative ways of addressing the problems that people with a disability encounter during their job search, by providing a variety of training, support and work opportunities that are tailored to suit the needs of the project beneficiaries and their close family

members. All this will be attained through the individual job coaches who will be mentoring and supporting project participants in gaining full employment.

Brandon Trust will be supporting *Me2!* by providing study visits to enhance the knowledge of developing supported and sheltered employment opportunities as well as to develop the skills of disabled persons.

The beneficiaries of this project make use of the services offered by Agenzija Sapport which include Day Services, Social Work Services, Residential Services and Community Services. It is envisaged that 230 disabled persons will benefit from this project.

Me2! will further assist the existing services in promoting the integration of people with a disability in society while maximizing on the networking between different social agencies for the benefit of the service users. Through the participation and contribution of the person with disability, the community is enriched, and this project strives to advocate for and promote such involvement.

Partner Searches

The Information Unit is in receipt of the following partner search request. For further details, kindly contact Dr Gabriella Pace by email on gabriella.pace@gov.mt or on telephone 2200 3300.

CALL	ORGANISATION	PROJECT	DETAILS
Life+ Information & Communication	Fundación Comunidad Valenciana Región Europea	Eco WEEE Waste Schoolmate	<p>“Eco WEEE Waste Schoolmate” aims to raise awareness among schoolmates and teachers in the schools about recycling and reuse of waste of electrical and electronic equipment (WEEE). This sector of the population has been selected because it is more receptive in its education phase and easier to educate. The project seeks to disseminate information about the composition, toxicity of hazardous components, potential reuse, such as the knowledge of correct and good practices of recycling and waste treatment. Educational centres will obtain points according to the quantity of WEEE collected, which will be exchanged for prizes as excursions or visits to natural parks.</p> <p>The objectives of the project are: 1) Schoolmates and teachers education and awareness about waste recycling; 2) Waste collection and treatment; 3) Hazardous substances risks prevention; 4) Environment protection and improvement; 5) Insertion of people with labor market access difficulties; 6) Social help by material donation to social centres.</p> <p>The expected benefits of “Eco WEEE Waste Schoolmate” are:</p> <p>A) Social benefits</p> <ul style="list-style-type: none"> • Avoiding the uncontrolled wastes in landfills, roads, and riversides. • Social awareness about the need of recycling accordingly. • Increase of waste management • Educational influence in parents through their children • Donation of the waste suitable for its reuse to low resources social centers. <p>B) Health benefits</p> <ul style="list-style-type: none"> • Prevention of health risks by uncontrolled waste disposal. <p>C) Environmental benefits</p> <ul style="list-style-type: none"> • Better management of wastes, due to they are treated in Authorized Recycling and Treatment Plants according to the waste. • The harmful components of the wastes are duly controlled and treated. • Local Ecosystem protection by avoiding uncontrolled hazardous wastes in land fields. <p>D) Economic benefits</p> <ul style="list-style-type: none"> • Employment creation.



Some Open Calls

LIFE +

The LIFE+ call for 2009 has now been launched. €250 million in funding is available across its three sub-programmes namely: LIFE+ Nature and Biodiversity; LIFE+ Environment Policy and Governance; LIFE+ Information and Communication.

Further details about this call are available on <http://ec.europa.eu/environment/life/funding/lifeplus2009/call/index.htm>

Deadline: 15 September 2009

SPORT: HEALTH, ACCESS AND EQUALITY

This call for proposals will provide €4 million to support transnational projects to identify and test suitable networks and good practices in the field of sport, in the following areas:

- Promoting health-enhancing physical activity;
- Promoting education and training in sport;
- Encouraging sport for persons with disabilities;
- Promoting gender equality in sport.

Further details about this call are available on http://ec.europa.eu/sport/preparatory_actions/doc743_en.htm

Deadline: 31 August 2009

YOUTH AND NON-FORMAL EDUCATION

Action 4, Youth Support Systems, of the Youth in Action programme, will support projects that target the introduction, implementation and promotion of creative, innovative and qualitative elements in non-formal education and youth work for a non-profit-making purpose. This may relate to the activity content and/or the methods used provided these are based on novel approaches. Priority will be assigned to projects focusing on media literacy of young people and e-youth work. This call is associated with the current European Year of Creativity and Innovation and offers an overall budget of €1.2 million.

Further details about this call are available on http://eacea.ec.europa.eu/youth/funding/2009/call_action_4_4_en.php

Deadline: 30 September 2009

LIFELONG LEARNING

This call under the Lifelong Learning Programme will finance projects supporting European cooperation in education and training, particularly by funding national awareness campaigns on this theme and developing transnational networks in the development and implementation of national and regional lifelong learning strategies. Approximately €2.7 million will be available.

Further details about this call are available on http://eacea.ec.europa.eu/llp/funding/2009/index_en.htm

Deadline: 14 August. 2009

MEDIA 2007— SUPPORT FOR THE NETWORKING & MOBILITY OF STUDENTS AND TRAINERS IN EUROPE—EACEA 16/09

One of the objectives of MEDIA 2007 is to encourage exchanges and cooperation, in supporting the networking of European training players, in particular higher education institutions, training organisations and partners of the audiovisual sector and to exchange the mobility of students and trainers in Europe.

The duration of the action (= duration of eligibility of costs) is of 12 months (up to 18 months maximum when fully justified). The action must occur between 1 September 2009 and 30 June 2011. The total budget available is EUR 1 900 000. The financial contribution awarded is a subsidy and the financial support from the Commission cannot exceed 50 % or 75 % of the total eligible costs.

Further details about this call are available on <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:139:0013:0014:EN:PDF>

Deadline: 19 August 2009



Some Open Calls

MEDIA 2007— PROMOTION OF EUROPEAN AUDIOVISUAL WORKS & EUROPEAN PROFESSIONALS OUTSIDE MEDIA COUNTRIES — EACEA 10/09

The present call for proposals is aimed at supporting actions and activities that take place outside the member countries of the MEDIA Programme. The objectives are to support actions that have the following aims:

- to facilitate access by European professionals to markets/events outside the MEDIA countries,
- to encourage the distribution of audiovisual and/or cinematographic works outside the MEDIA countries.

Projects shall last for a maximum period of 24 months. Activities must begin between 1 January 2010 and 30 September 2010. Activities must end before 31 December 2011.

Further details about this call are available on <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2009:139:0011:0012:EN:PDF>

Deadline: 12 August 2009

ENPI CBC "MEDITERRANEAN SEA BASIN PROGRAMME": LAUNCH OF FIRST CALL FOR PROPOSALS

The first call for standard projects of the European Neighbourhood Partnership Instrument (ENPI) Cross-Border-Cooperation "Mediterranean Sea Basin Programme" is now open: it concerns the four Programme Priorities and a total of €32 million has been allocated for this call. The general objective of this programme, which is managed by Sardegna, is to contribute towards the promotion of the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and by enhancing its potentials. In coherence with this objective, joint projects may be submitted under the following four priorities:

1. the promotion of socio-economic development and the enhancement of territories;
2. the promotion of environmental sustainability;
3. the promotion of better conditions and modalities for ensuring the mobility of persons, goods and capitals and
4. the promotion of cultural dialogue and local governance.

The entities eligible to participate in such projects include public bodies, local, regional and central administrations, companies and other private organisations, universities, non-governmental organisations, traders' associations and organisations representing economic and social actors. Note that a co-financing element amounting to a minimum of 10% of the budgetary allocation is required in order to be able to participate in such projects.

Application Pack

All the documents necessary ("Application Pack") to prepare project proposals are available under the section "How to apply" of the Programme website on <http://www.enpicbmed.eu/>

Deadline: 16th September 2009.



280, Republic Street, Valletta VLT 1112
Tel: (+356) 2200 3300 Fax: (+356) 21 22 7 580

Website: www.meusac.gov.mt
Email: info.meusac@gov.mt